



Communications Internship

The Garden Conservancy is the nation's leading national nonprofit dedicated to saving and sharing outstanding American gardens for the education and inspiration of the public.

Headquartered in Garrison, New York, the Conservancy helps new and emerging public gardens become community-based public resources and established public gardens manage both natural and manmade challenges to their survival. The Conservancy shares distinctive gardens and ideas with the public through garden-study tours, educational programs, and Open Days, America's only national garden visitation program. In everything it does, the Conservancy champions the vital role gardens play in our shared culture, history, and quality of life.

Founded in 1989 by renowned plantsman Frank Cabot, the Conservancy has assisted more than eighty gardens across the country and created more than one million opportunities to visit private gardens nationwide.

DESCRIPTION OF INTERNSHIP

The Garden Conservancy seeks a communications major to assist for 20 - 24 hours per week with the following:

- Posting regularly on social media, including Facebook, Instagram, and Twitter
- Helping to develop a comprehensive social media strategy and process for the organization
- Following and interacting with peer organizations' social media activity
- Video shooting and editing of educational programs, Open Days, and other events for social media postings
- Using Meltwater, the Garden Conservancy's media monitoring service, to increase effectiveness of our outreach via social media channels
- Assisting with periodic updates to organization's website and other communications-related projects as needed

QUALIFICATIONS

- Excellent writing and interpersonal skills
- Thorough understanding of major social media platforms
- Photography and videography skills
- Familiarity with website content management

COMPENSATION

Course credit commensurate with hours.

Interested applicants should send a short cover letter and resume to hr@gardenconservancy.org. Mention *"Communications Internship"* in the subject line.

For additional information on the Garden Conservancy, visit gardenconservancy.org or find us on Facebook @The.Garden.Conservancy, Instagram @thegardenconservancy, or Twitter @GardenConserve. To discuss internship opportunities, contact Lori Moss, Associate Director of Communications at lmoss@gardenconservancy.org.