Award of Merit Winners

Paul Redman

Paul Redman is an extraordinary leader in the world of public gardens, known for his dedication to the beauty of gardens, the sustainability of gardens, and to the training of future generations of garden professionals. His career began at the Franklin Park Conservatory, where he received the Ann Islay Wolfe Award for extraordinary contributions to the organization. As the Director of Longwood Gardens for the last decade, Paul has implemented institutional and strategic reforms that have positioned Longwood Gardens as a premiere horticultural, cultural, and educational institution of the 21st Century, while respecting the values of its founder, Pierre S. du Pont. The result: overall attendance increased to more than one million visitors per year, membership has surged, and revenue has increased.

“His genius lies in his ability to get everyone across the organization—the board, senior managers, and all staff—actively involved and engaged in planning for the future,” shared Jane Pepper, President, Longwood Gardens Board of Trustees.

A consummate professional, Paul freely shares his time and expertise, currently serving as a board member of the Garden Conservancy, and previously as Board President and Treasurer of the American Public Gardens Association. His honors include the Chester County Chamber of Commerce 2012 CEO of the Year and appointment as an Honorary Member of the Garden Cub of America. He has worked to advance plant research and support smaller gardens in their missions by sharing best practices and lessons learned. He has instituted groundbreaking educational initiatives and helped reimagine the Longwood Graduate Fellows Program, ensuring a solid foundation for the next generation of garden leaders.

A true pioneer in the industry, Paul has, “proven himself to be a visionary who helps to transform organizations,” emphasized Gail Dexter Lord of Lord Cultural Resources, “he is a most-deserving recipient of the Award of Merit.”